

LY DU KHANH HAN

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Hithere!

ABOUT ME



An aspiring and motivated digital media student, with a passion for animation and indie game design. Having acquired 2+ years of freelance multi-disciplinary design experience, I am capable of producing works using a combination different digital and traditional mediums and am always ready for new creative challenges. I perform well in team environments and leadership positions, after having managed my own media team as President of RMIT SGS Visual Art Club. Time-management is my strong suit as I enjoy planning ahead, keeping track of my progress, and making sure my work is always done on time, regardless of tight deadlines.





Le Hong Phong High school for the Gifted

> English Major GPA: 8.9/10 (Grade 12)





Project 'Tales of The Witnesses' pilot screened at 'The Ticket' event at RMIT University



Multiple projects exhibited at RMIT University Digital Media Showcase





RMIT University Vietnam

Bachelor of Design Major

Recipient of RMIT Academic Achievement Scholarship

GPA: 3.9

Jan 2021

Finalist of RMIT Accessibility Design Competition 2021 – RMIT University

<mark>Jul</mark> 2020

Project 'To Exist Eternally' Visual Novel exhibited in RMIT Online Showcase



Academic Achievement Scholarship for Current Students - RMIT University

Nov 2019

Project '10 Schools of Philosophy' exhibited in RMIT University 'PROCESS' Showcase

EXPERIENCE

 Developed brand identity and branding package for the Transnational Security Centre

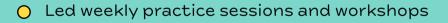
- Produce social media/marketing material to engage with online audience
- Produce educational material for 10+ online courses hosted by RMIT University in collaboration with the Australian Border Force (ABF) and many other global Customs and transnational organizations



 Produced media material for events and social media marketing campaigns, including illustrations, still graphic designs, motion graphic, animations, GIFs,...



- O Managed all aspects of club operation, PR, and finance
- Organized 20+ club events, including collaboration with other RMIT departments, national & international clubs, and external brands
- Recruited 100+ new members





2020 – current

Graphic Designer RMIT University Vietnam Transnational Security Centre

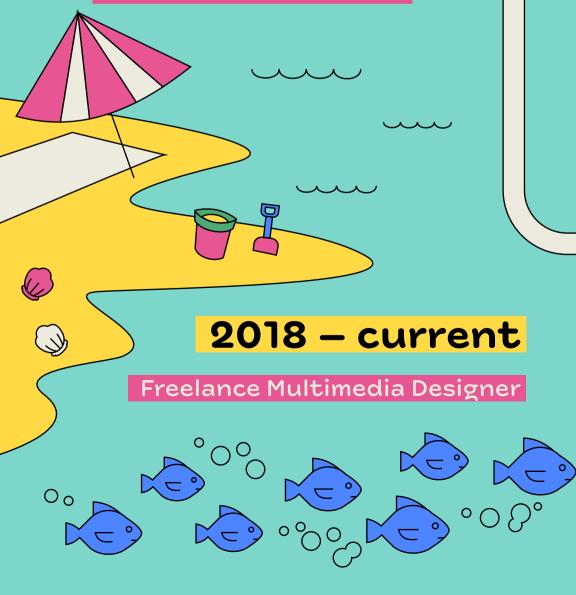
2020 – 2021

Freelance Graphic Designer RMIT University Vietnam – School of English & University Pathways

2019 – 2021

President RMIT SGS Visual Art Club

O Developed media department for design and media



- production, led media team of 10+ members
- O Trained new members in technical and soft skills
- Connected with clients such as: Wacom Vietnam, Vietnam
 Festival of Creativity & Design, RMIT Careers & Industry
 Experiences, RMIT Student Council, ...
- O Negotiated payment & contracts

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 Produced media material for events and social media marketing campaigns, including illustrations, still graphic designs, motion graphic, animations, GIFs,...

